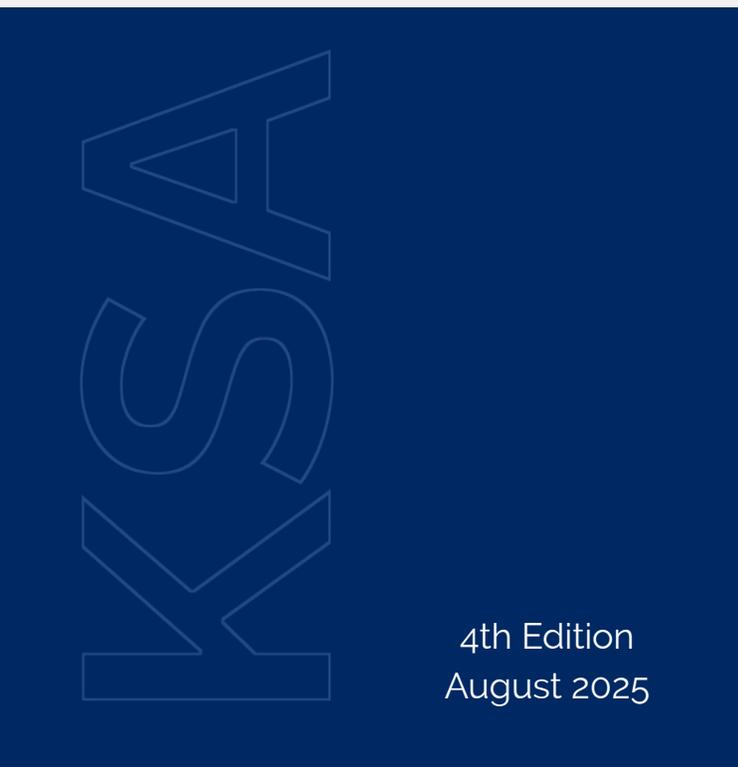


H1 2025 AUTODATA USED CAR UAE & KSA MARKET REPORT



4th Edition
August 2025



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A nighttime photograph of a city street, likely in Dubai, featuring a line of cars and illuminated skyscrapers. The scene is overlaid with a semi-transparent blue filter. A dark blue square containing the white number '01' is positioned in the upper-middle section of the image. The text '2025 H1 Market Performance' is centered in the lower-middle section. In the bottom right corner, the 'AUTO DATA' logo and the number '3' are visible.

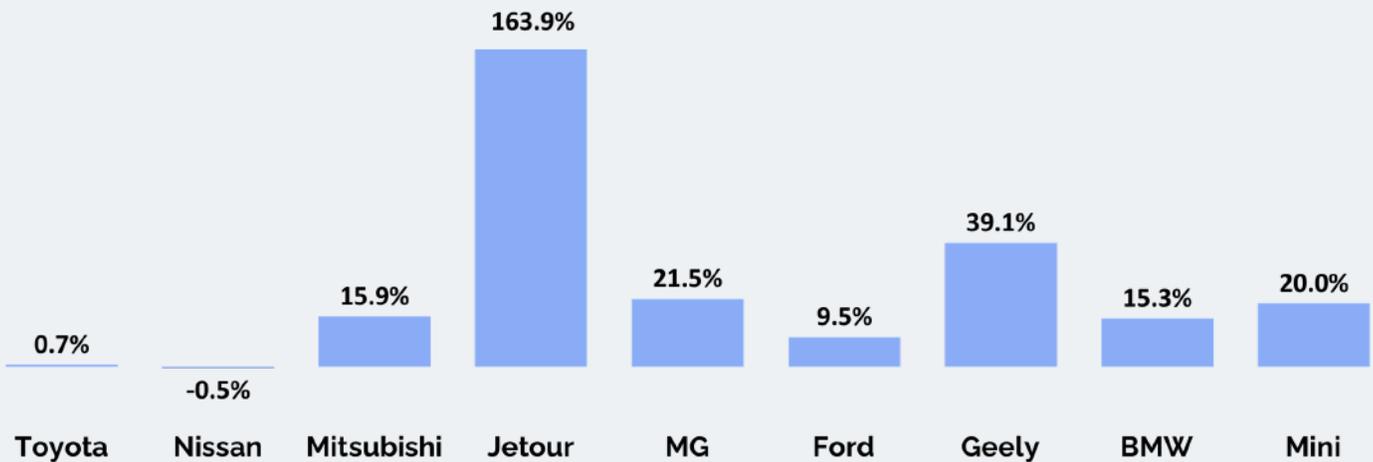
01

2025 H1 Market Performance

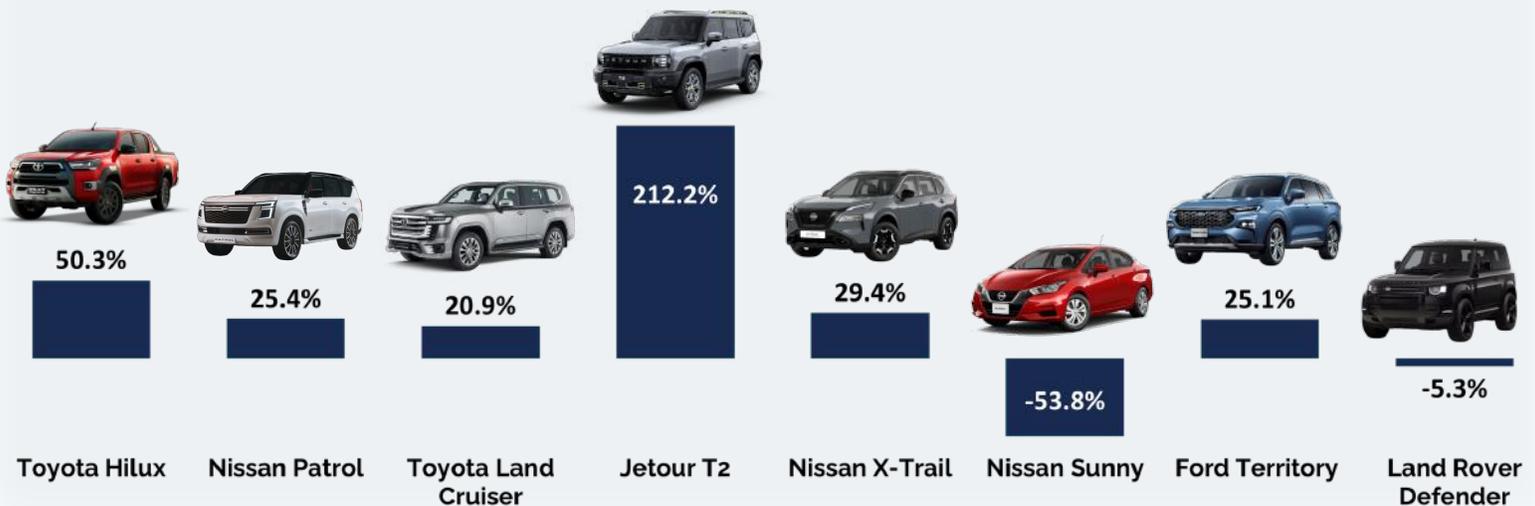
UAE H1 MARKET PERFORMANCE

The UAE's automotive market continued its trajectory in H1 2025, with new car registrations rising to approximately **157,000 units**, representing a **year-on-year increase of 11%**¹. While Toyota maintained its top spot with little growth (+0.7%), the real momentum came from Chinese brands: **Jetour soared +163.9% to claim 4th place** (it is worth noting that Jetour has recently faced setbacks in the GCC, with distribution challenges in Qatar raising questions about the brand's ability to sustain its rapid momentum across the region), **Geely surged +39.1%**, and **MG and Ford also outperformed**. EV adoption accelerated as well, with **H1 sales growing by 18.6% and reaching a 7% share**². Another major catalyst reshaping the landscape has been the 145% U.S. tariff on Chinese car imports, prompting Chinese manufacturers to redirect inventory toward the Middle East. With over **70% of buyers in the UAE & KSA now expressing trust in Chinese brands**³, this shift is fueling a structural transformation in market dynamics, reflected clearly in the performance of newer entrants outpacing legacy brands.

H1 2025 Brand Registrations (% vs LY)



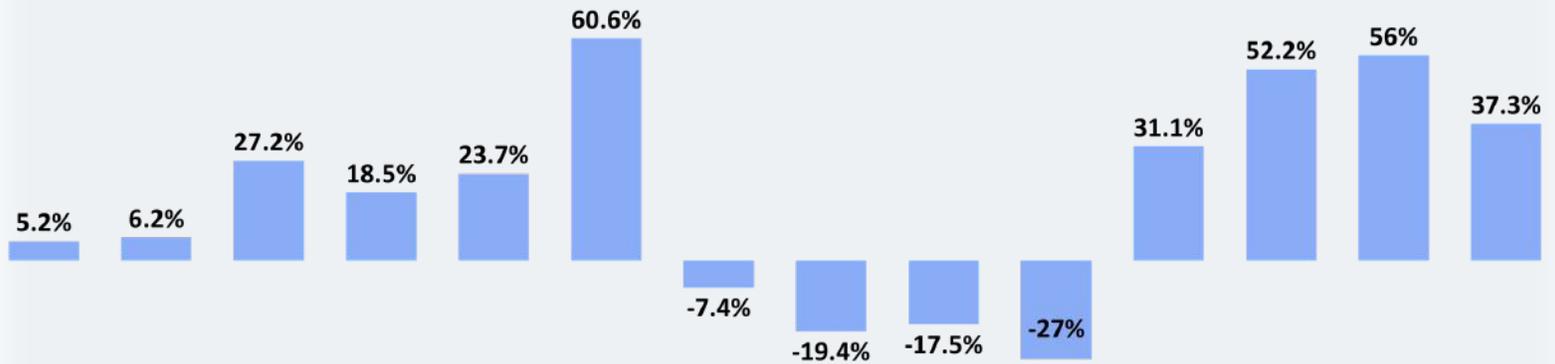
Model performance in H1 2025 highlights the UAE's year-on-year shifting preferences. The **Toyota Hilux surged to the top spot with a 50.3% gain**, overtaking the Nissan Patrol, which still showed strong momentum. The **Jetour T2 posted record-breaking growth of 212.2%**, while the Nissan Sunny dropped sharply. New entrants like Jetour and the growing popularity of models like the Ford Territory and X-Trail are reshaping the country's top sellers, as buyers prioritize value, design, and tech, especially in the SUV segment¹.



KSA H1 MARKET PERFORMANCE

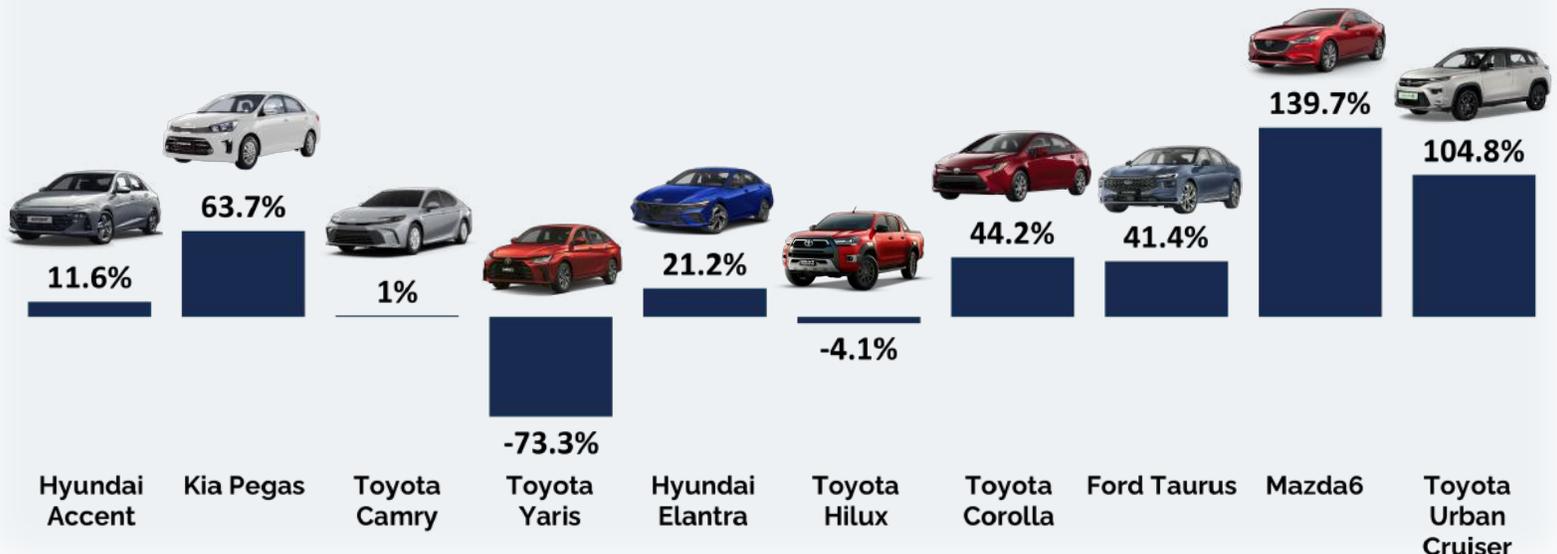
Saudi Arabia's automotive market maintained strong momentum in H1 2025, with **registrations climbing 11.6% to nearly 410,000 units⁵**. **Toyota (+5.2%)** continued to lead, while **Hyundai (+6.2%)** and **Kia (+27.2%)** kept pace through popular sedan and compact SUV offerings. Significant growth came from **Mazda (+60.6%)**, boosted by renewed demand for mid-size sedans, and established players like **GMC (+56%)**, **Ford (+23.7%)**, and **Isuzu (+31.1%)**, which benefited from strong interest in pickups and full-size SUVs. Among Chinese automakers, **Jetour (+52.2%)** and **Haval (+37.3%)** outperformed by leaning on SUV-heavy lineups and aggressive launches, while more established rivals **Changan (-19.4%)**, **MG (-17.5%)**, and **Geely (-27%)** lost ground as competition intensified and demand cooled for smaller models. EV adoption also accelerated, **with sales up 33.5% to around 3% of market share⁵**. Lucid remained the EV leader, while Lexus nearly doubled its EV volumes, reflecting the rising impact of Vision 2030 targets, such as electrifying 30% of Riyadh's fleet and deploying 5,000 fast-chargers.

H1 2025 Brand Registrations (% vs LY)



Toyota Hyundai Kia Nissan Ford Mazda Suzuki Changan MG Geely Isuzu Jetour GMC Haval

Model performance (% vs LY) in H1 2025 reflect KSA buyers' shifting preferences. The **Hyundai Accent** held the top spot with an **11.6% gain**, while the **Kia Pegas surged +63.7%**, reinforcing strong demand for affordable sedans. The **Toyota Camry grew modestly (+1%)**, while the **Toyota Yaris collapsed (-73.3%)**, largely due to stock shortages as Toyota prioritized hybrids and higher-margin models and the **Hilux (-4.1%)** softening under tougher pickup competition. Momentum was strongest in mid-size sedans, with the **Mazda6 (+139.7%)**, **Toyota Corolla (+44.2%)**, **Hyundai Elantra (+21.2%)**, and **Ford Taurus (+41.4%)** all climbing sharply on renewed appetite for comfort and technology. SUVs also gained traction, with the **Toyota Urban Cruiser (+104.8%)** standing out as buyers increasingly balance value, design, and advanced features across body styles.⁶



Hyundai Accent

Kia Pegas

Toyota Camry

Toyota Yaris

Hyundai Elantra

Toyota Hilux

Toyota Corolla

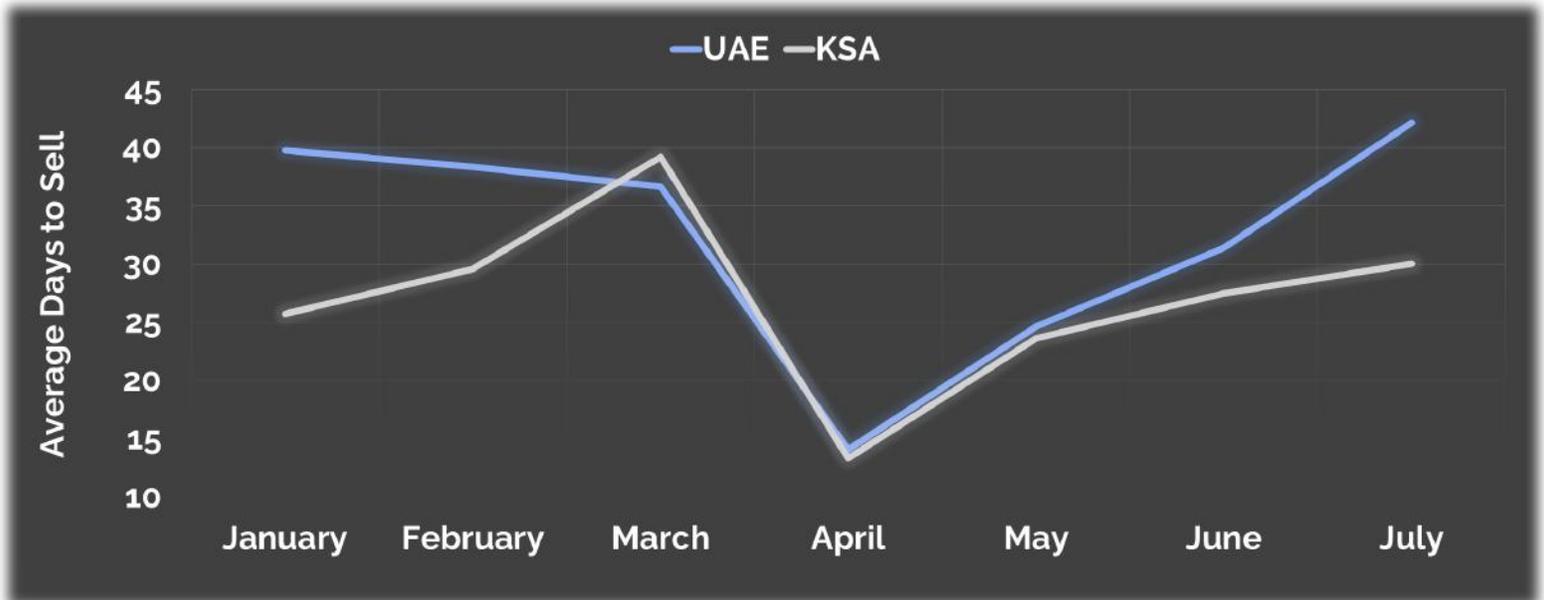
Ford Taurus

Mazda6

Toyota Urban Cruiser

Online Average Days to Sell by Country

The average number of days it took to sell a car online varied across the UAE and KSA in H1 2025, reflecting seasonal shifts, economic conditions, and broader market dynamics. In both markets, April saw the sharpest drop in average days to sell (**UAE: 14.06 days, KSA: 13.35 days**), likely driven by aggressive Ramadan and Eid promotions, which are traditionally strong periods for car sales in the region. Dealers and private sellers typically offer more competitive pricing and flexible financing during this window, accelerating transaction cycles.



However, from May onward, a clear upward trend emerges with **average days to sell climbing to 42.15 days in the UAE and 30.06 days in KSA by end of July**. While some of this can be attributed to the seasonal summer slowdown, the UAE's sharper increase reflects broader structural forces at play. **One key driver is the influx of nearly new vehicles into the UAE, particularly Chinese brands.** This surge in redirected inventory stems from the **145% US tariff on Chinese car imports**, prompting Chinese OEMs and exporters to pivot toward more open markets like the Middle East. As a result, the UAE has become a primary destination for global excess stock, putting pressure on both the new and used car ecosystems.

In the **used car market**, this has led to an increase in available supply, causing average selling times to rise and forcing gradual price corrections. **AutoData has observed a broader 8% increase in online used car listings between April and June**, supporting this narrative of a more saturated market. In the **new car space**, dealers are responding with aggressive discounting and financing offers to maintain competitiveness, **particularly on sedans and older inventory**. As a result, new car prices have softened more quickly than used car prices, creating pricing gaps. While used SUVs and luxury models still see strong demand and more stable pricing, sedans and volume models are under pressure, with sellers needing to reduce prices or offer incentives to attract buyers. For the online resale market, **this evolving landscape emphasizes the importance of pricing intelligence, inventory planning, and timing**. Sellers should be aware that market dynamics are shifting not only due to seasonality but because of broader global trade flows that are reshaping regional supply patterns.

02

Regional Automotive Consumer Trends

Brand Consideration by Country

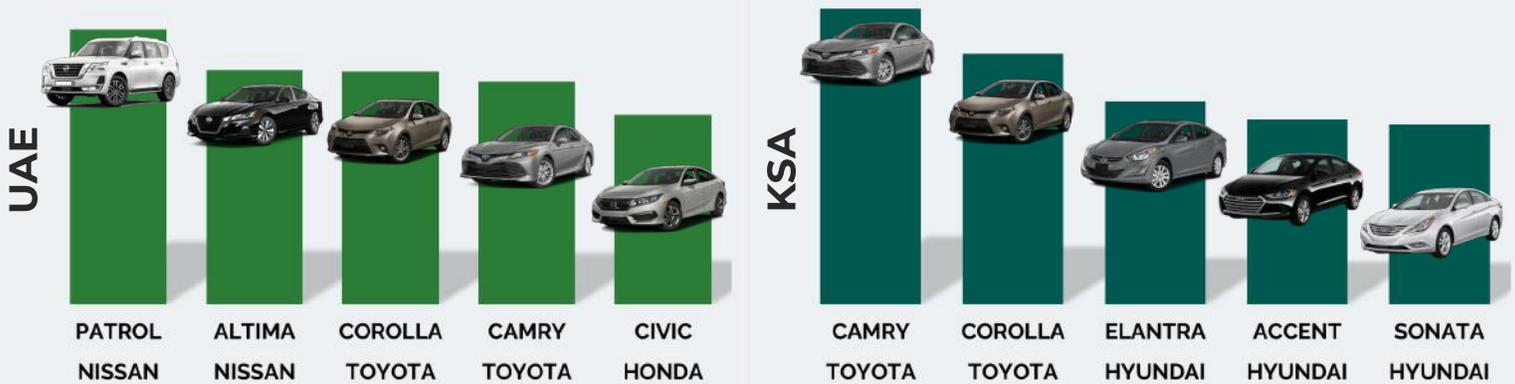
Non-Premium Segment Only

The latest Simon-Kucher Global Automotive Study highlights that both UAE and KSA car buyers prioritize Japanese brands in the non-premium segment, with Toyota leading in both markets. In the UAE, **Toyota** is followed by **Nissan** and **Ford**, while in Saudi Arabia, **Hyundai** and **Ford** take the second and third spots. This aligns with used car trends in the region, where strong brand trust, affordability, and resale value drive demand.

Country	#1 Brand	#2 Brand	#3 Brand
 UAE	Toyota 	Nissan 	Ford 
 Saudi Arabia	Toyota 	Hyundai 	Ford 

Source: Simon-Kucher Global Automotive Study, July 2024, n=7,160; Q: From which brand will you probably buy your next vehicle?
 Non-premium brands: Aion, Buick, BYD, Byton, CEER, Changan, Chery, Chevrolet, Chrysler, Citroen, Cupra, Dacia, Daihatsu, Dodge, DS Automoblies, Fiat, Ford, GAC Aion, Geely, GM, GMC, Haval, Honda, Hongqi, Hyundai, Isuzu, JAC, Jeep, Kia, Lada, Lancia, Leap, Mahindra, Mazda, MG, Mitsubishi, Nissan, Opel, Peugeot, RAM, Renault, Seat, Skoda, Smart, Ssang Yong, Subaru, Suzuki, Tata, TOGG, Toyota, Vauxhaul, VinFast, VW, Wuling, Xpen.

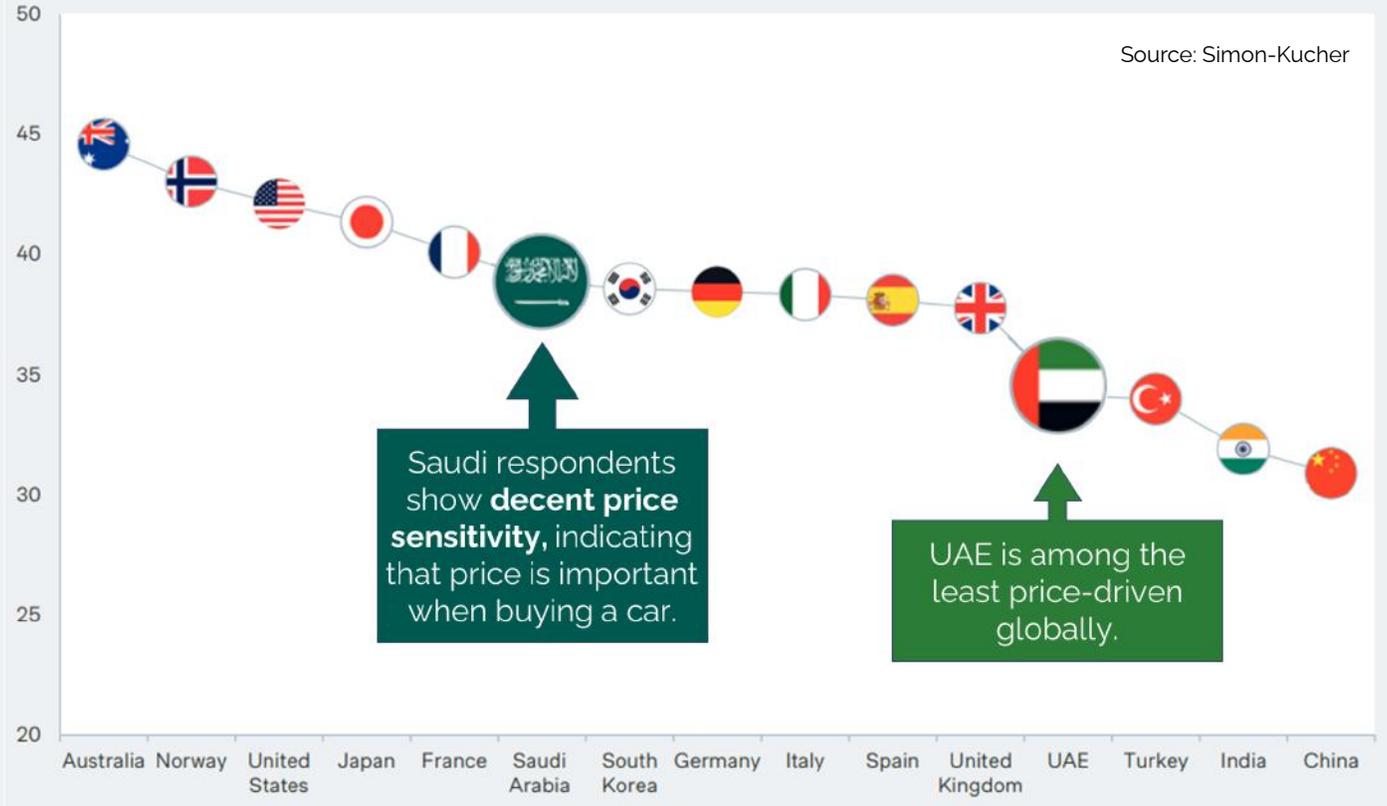
Top 5 Used Makes & Models on **Vehicle Report**



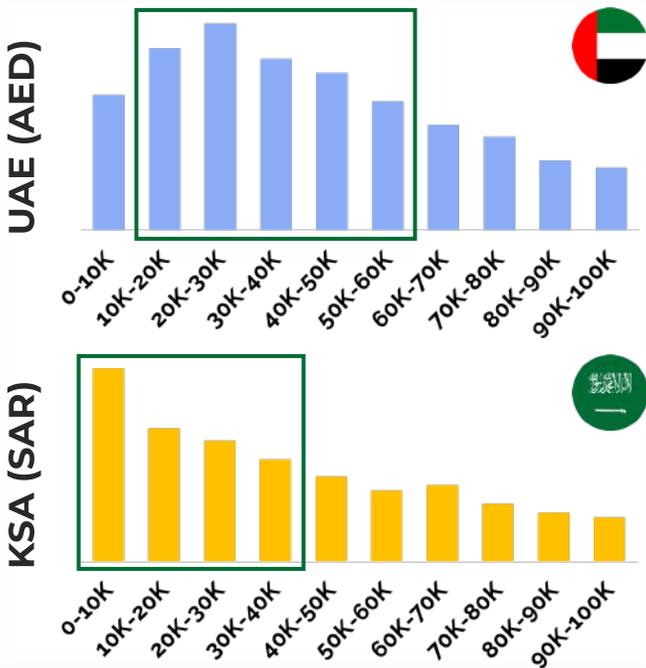
Recent data from Vehicle Report lines up closely with the Simon-Kucher study, reinforcing just how dominant Japanese brands are across both the UAE and KSA. In the UAE, cars like the **Nissan Patrol** and **Toyota Camry** don't just top the charts, they represent local lifestyle. The Patrol holds deep cultural relevance and off-road credibility, while the Camry speaks to trust and longevity. In Saudi, Toyota's hold is even stronger, with models like the **Camry** and **Corolla** consistently leading demand. There are higher search volumes for newer models in Saudi (2021 to 2023), which points to a used car market that may lean toward fresher stock, while the UAE's buyers focus on 2015 to 2020 models, identifying demand for vehicles with proven performance and lasting value. Together, this recognizes how brand loyalty, cultural relevance, and economic mindset shape each market's appetite for used cars.

Importance of Price Related Criteria

Global consulting firm **Simon-Kucher** has released the full year 2024 edition of its annual **Global Automotive Study**, shedding light on the main trends and developments in the industry, with focus on the UAE and KSA.



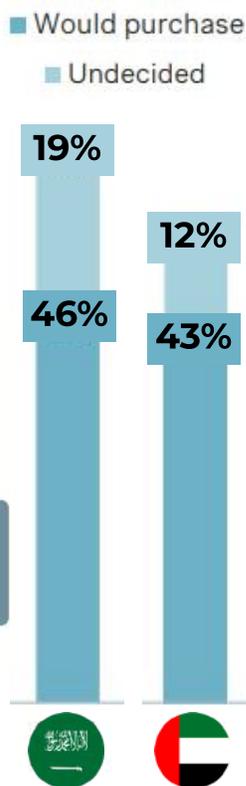
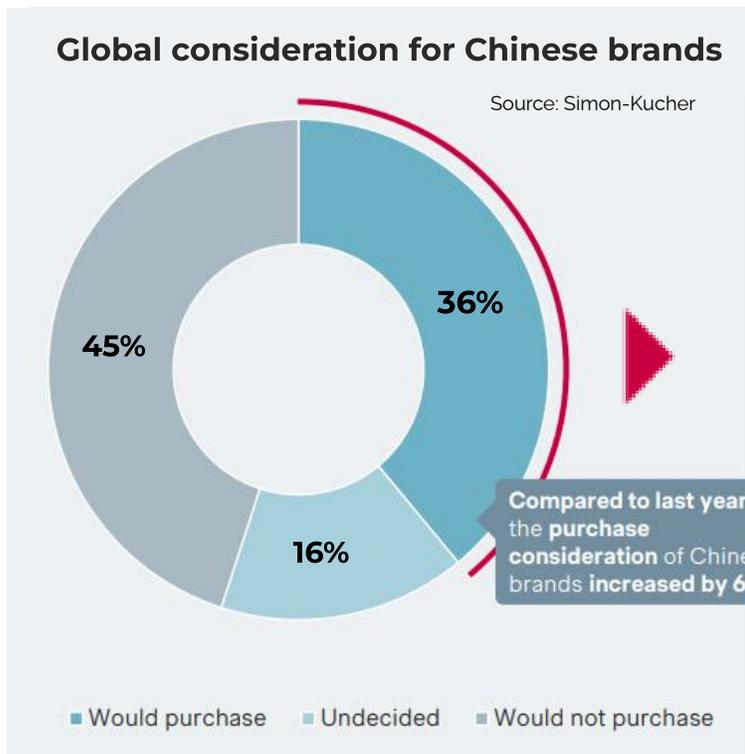
Used Price Ranges Inquiries on **Vehicle Report**



Vehicle Report users in the UAE show most interest in used cars in the **AED 10K-60K** range, supporting that UAE buyers care more about value, features, and brand image than just getting the lowest price. It's a lifestyle-driven market where status still plays a role. Data in KSA shows that demand is concentrated in the **SAR 10K-40K** range, reflecting a more budget-first mindset. Price is the main driver, and buyers tend to focus on affordability over extras. This data from Vehicle Report shows UAE consumers are more value and image-focused, while KSA remains largely cost-driven with less emphasis on long-term ownership factors.

Vehicle Report is vehicle history service that provides insights into a car's accident history, maintenance records, ownership, and market valuation. To learn more, please visit www.vehiclereport.me.

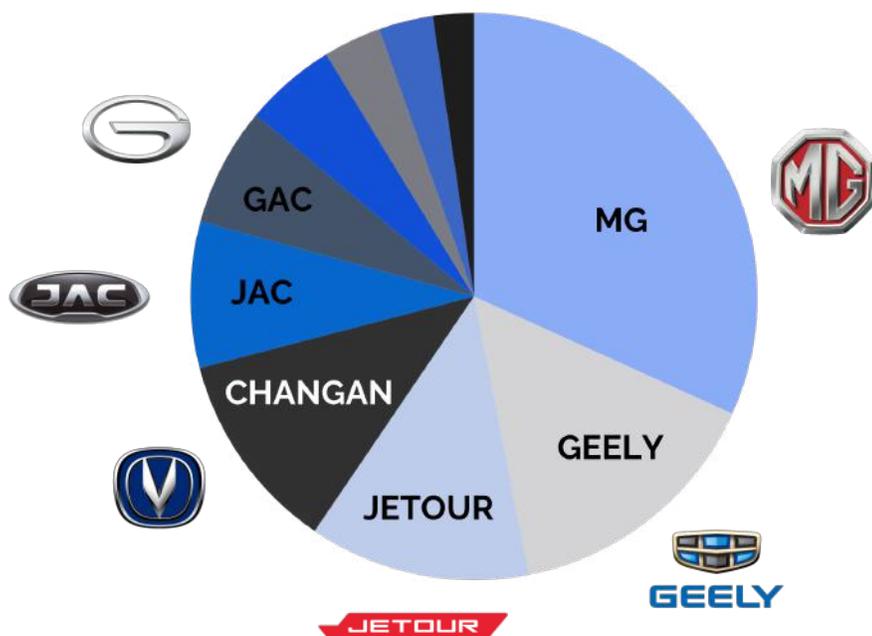
Purchase Consideration for Chinese Brands



Chinese brands are gaining serious traction, especially in **Saudi Arabia** where **46%**⁶ of respondents said they would consider buying one. The **UAE isn't far behind at 43%**⁶, which signals rapidly growing acceptance in both new and used markets. This shift opens up real and emerging opportunities for Chinese nameplates in the used car space, particularly as brand awareness and trust continue to build.

Used Chinese Brand Inquiries on Vehicle Report

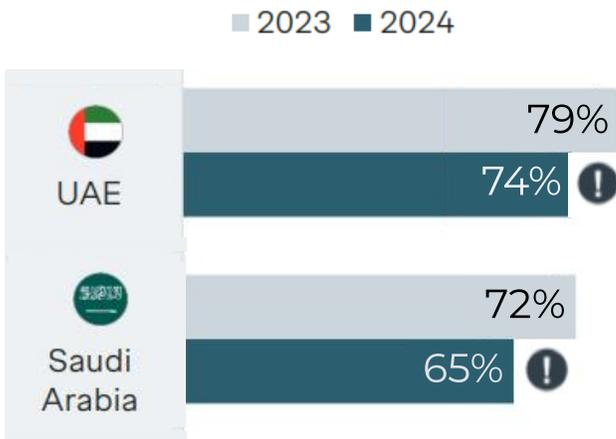
Used car inquiries for Chinese brands on Vehicle Report **have surged by 60% from Q1 to Q2 2025**, showing strong momentum in regional demand. Most inquiries **center around 2022 models, with an average price point of AED 70,000**, which positions these vehicles as newer, relatively affordable options. **MG** leads the pack in search volume, followed by **Geely, Jetour, Changan, JAC**, and **GAC**. This growing interest aligns with the rising willingness to consider Chinese brands and points to a clear opening in the UAE and KSA used car markets for brands that deliver value, design, and improving reputations.



Average Year	2022
Average Price	AED 70,000

Developing EV Trends in the Region

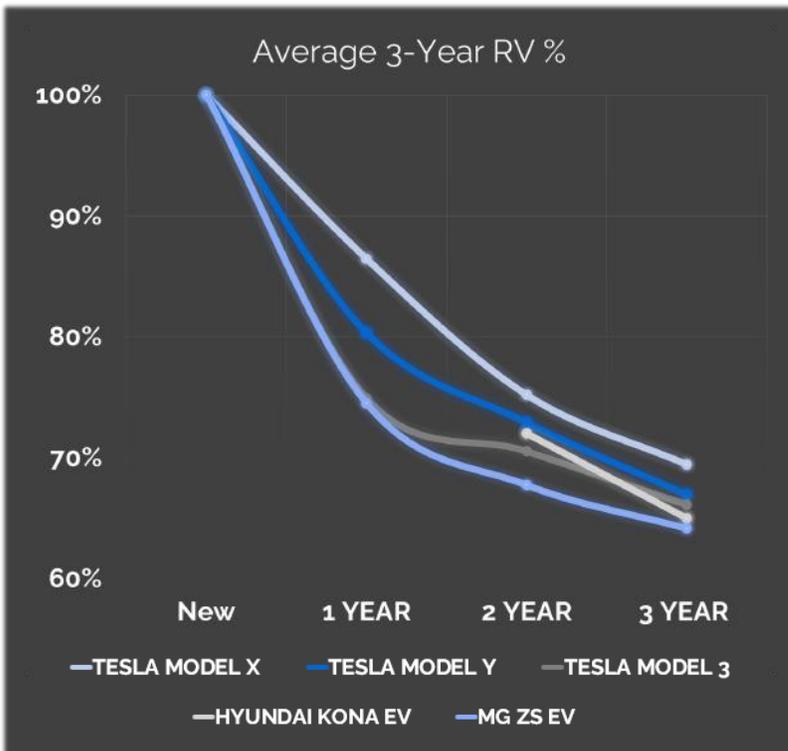
EV Consideration



Despite a decline in EV consideration from 2023 to 2024, the long-term outlook across both regions remains positive. The dip in UAE is likely due to rising electricity tariffs, high upfront costs, and gaps in charging infrastructure, particularly outside major cities. Still, national strategies and incentives such as free parking, Salik exemptions, and registration benefits are still driving adoption forward. In KSA, the market is still in its early stages, but growing interest is being fueled by investment in infrastructure and manufacturing. The recent launch of EVIQ (Electric Vehicle Infrastructure Company) and new local EV assembly plants reflect the Kingdom's intent to accelerate adoption and become a regional hub for electrification. The drop in intent doesn't suggest rejection, but rather a recalibration before the next wave of growth in 2025.

Source: Simon-Kucher Global Automotive Study, July 2024, n=7,160; Q: When you think about purchasing a new vehicle, which engine type will you consider?

Top Searched Used EVs on **Vehicle Report**



An RV breakout of the top searched used EVs show that they hold their value better than most would expect. Teslas, especially the **Model X**, retain roughly 86% of their value after one year and 70% by year three. Even the more accessible **Model 3 and Y** show solid performance, hovering around 65–67% retention over three years. The **MG ZS EV** and **Hyundai Kona EV** trail slightly but still maintain decent value for their segment. In general, EVs depreciate faster than ICE cars due to battery aging, limited secondary market maturity, and frequent model refreshes, but that gap is narrowing. In markets like the UAE and KSA, where infrastructure is improving and public sentiment is evolving, firm residuals signal growing confidence in long-term EV ownership.



03

**Digital
Marketplace
Insights**

Demand Trends on DubiCars

Demand on DubiCars rose **42% in H1 2025 vs. H1 2024**, underscoring the UAE's growing role as both a consumer powerhouse and an export gateway in the global automotive trade. Locally, SUVs like the **Toyota Land Cruiser, Nissan Patrol, and Prado**, alongside prestige models such as the **G63 AMG and Defender**, reflect the GCC's deepening preference for luxury, size, and off-road versatility. In contrast, the export market's focus on **Toyota's Hilux, Land Cruiser Pick Up, Hiace, and Fortuner** highlights how the UAE is supplying durable, high-volume models that power mobility across Africa and Asia.

This snapshot from DubiCars signals the UAE's structural role in global automotive flows. With redirected Chinese stock entering the region after U.S. tariffs and SUVs cementing their dominance in the GCC, competition is set to sharpen. Dealers who strike the right balance between **luxury-driven local demand and value-driven export supply** will be best positioned to capture the next wave of growth.

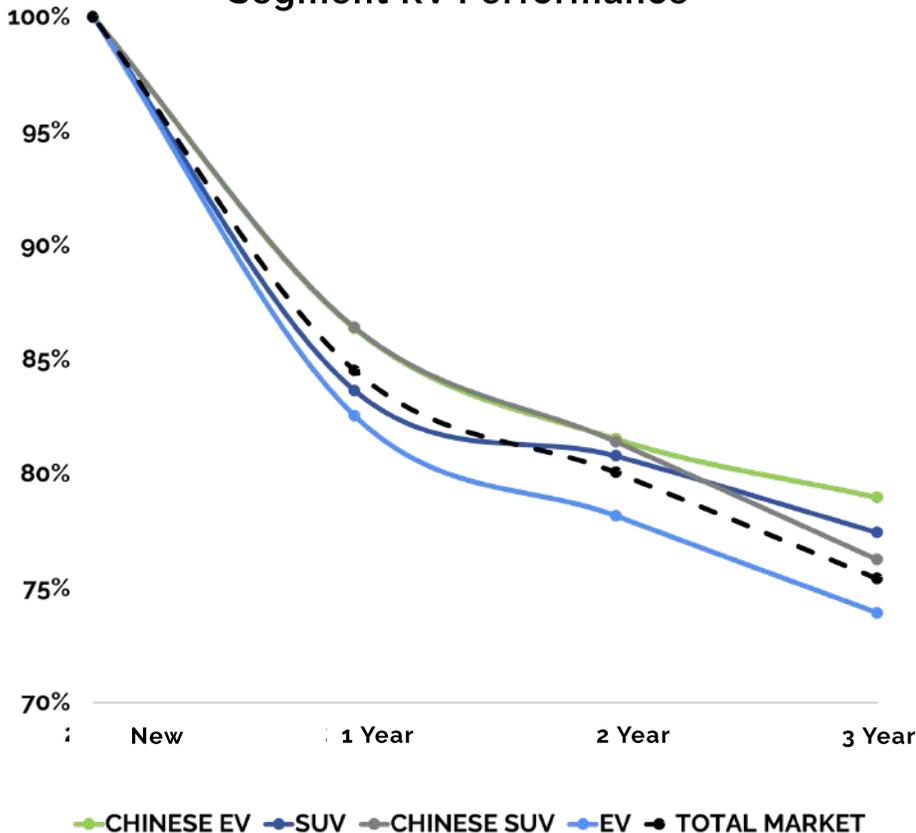
	Local Market	Export Market
1	Toyota Land Cruiser 	Toyota Hilux 
2	Nissan Patrol 	Toyota Land Cruiser 
3	Toyota Hilux 	Toyota Prado 
4	Toyota Prado 	Toyota RAV4 
5	Mercedes-Benz G 63 AMG 	Toyota Land Cruiser Pick Up 
6	Toyota RAV4 	Toyota Hiace 
7	Toyota Camry 	Toyota Fortuner 
8	Land Rover Defender 	Toyota Camry 
9	Porsche 911 	Toyota Corolla 
10	Ford Mustang 	Hyundai Elantra 

Chinese Insights on DubiCars

On DubiCars, local market demand for Chinese brands has accelerated sharply since early 2025, **closing the gap with established players and even outpacing them by nearly 30% in June 2025.** While demand for other origins has fluctuated, Chinese OEMs have sustained steady growth, driven by rising consumer trust and competitive SUV offerings. **This surge in buyer interest has been matched by a 25% increase in listings since the beginning of the year,** as dealers expand inventories and redirect stock into the UAE to capture momentum. Together, the alignment of both higher demand and greater availability highlights a structural shift in the local market, positioning Chinese brands as a serious contender to long-dominant players.

	Top 10 Chinese Cars on DubiCars		Starting Price
1	Jetour T2		108,000 AED
2	Chery Tiggo 8 Pro Max		129,000 AED
3	Exeed RX		123,900 AED
4	BYD Song Plus		118,900 AED
5	Jetour Dashing		93,500 AED
6	GAC GS8		169,900 AED
7	Hongqi H9		119,000 AED
8	Haval H6		89,900 AED
9	BAIC BJ80		267,800 AED
10	Geely Tugella		105,000 AED

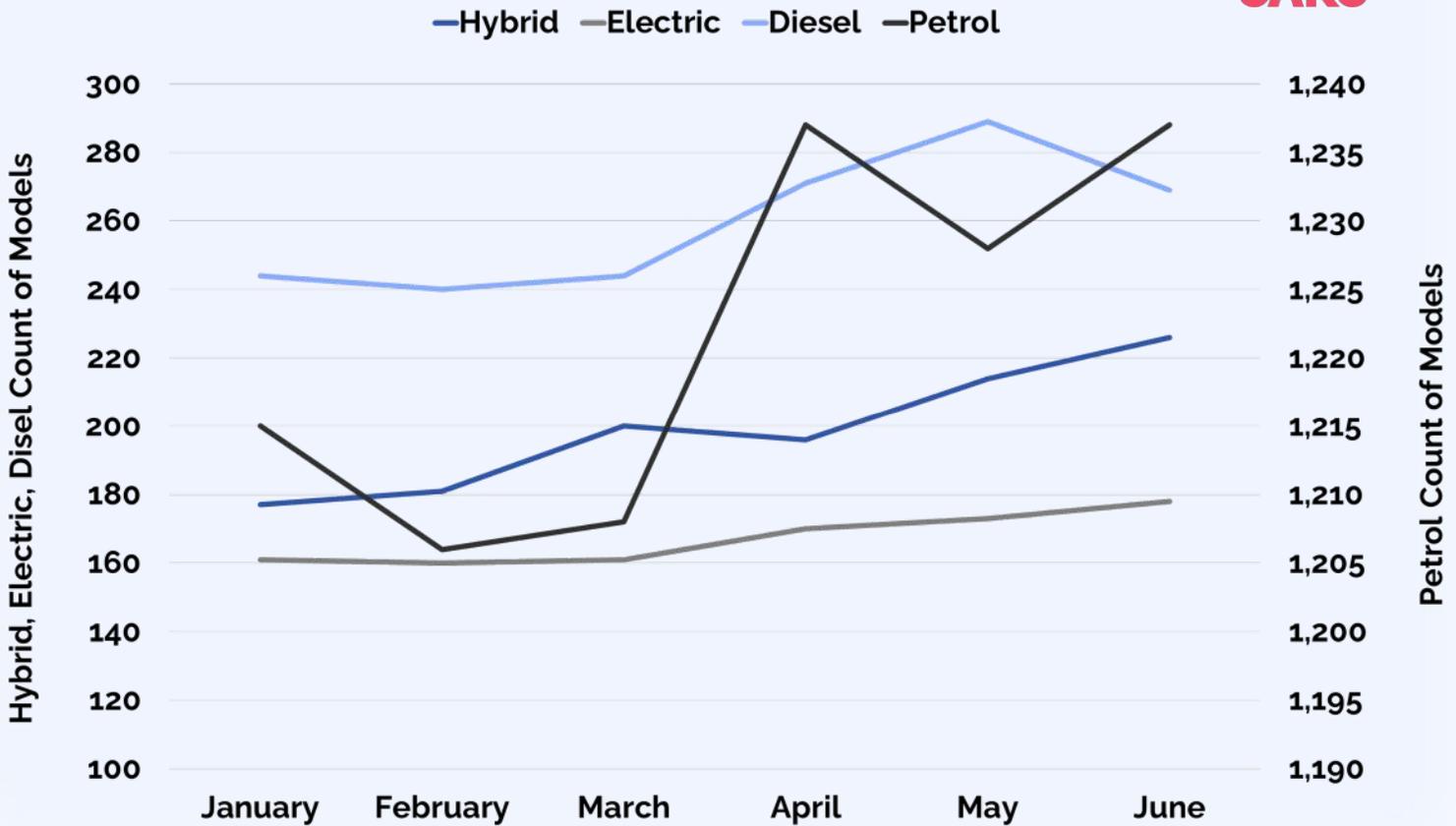
Chinese vs Non-Chinese Segment RV Performance



The RV curve highlights how Chinese brands are no longer just competitive on pricing, they are holding their ground on long-term value as well. **Chinese EVs lead retention in the segment, outperforming non-Chinese EVs after three years, while Chinese SUVs sustain stronger RVs through the first two years, narrowing the gap with established players.** This resilience across both EV and SUV categories shows that Chinese models are translating early demand into durable market confidence, reinforcing their position in the UAE's evolving resale landscape.

Fuel Type Insights on DubiCars

Unique Model Count (2025 by Month)



Growth % (January vs June 2025)

Fuel Type	Growth %
Hybrid	22%
Electric	10%
Diesel	9%
Petrol	2%

Hybrid models expanded fastest on DubiCars in H1 2025 (+22% unique models), as brands increasingly add hybrid variants to popular SUVs and sedans to meet buyer demand for lower running costs without charging concerns. **EV breadth also grew (+10%)**, but at a measured pace while the ecosystem shifts from mostly free charging to standardized paid tariffs and continues to scale infrastructure. However, momentum for EV listings *should* accelerate into H2 as capacity ramps — **Dubai now has 1,100+ public chargers⁷** and plans for hundreds of ultra-fast units⁸, which will gradually unlock broader model variety. **Diesel's +9%** reflects resilient fleet and utility demand amid record tourism inflows (supporting vans and people-movers), while **petrol's +2%** suggests a mature, rationalized portfolio as OEMs pivot core fuel types to hybrid powertrains.

A Word From DubiCars



Craig Jason Stevens

CEO

"The UAE is entering a new premium and luxury era, where global wealth migration is reshaping automotive demand at an unprecedented pace. With nearly 10,000 millionaires expected to relocate to the UAE in 2025, Dubai in particular has become the epicenter of premium and ultra-luxury car sales. We are seeing demand in the AED 600,000 to AED 1 million+ segments grow at record levels, largely driven by established European brands, while Chinese brands are rising fast in the lower price brackets. This unique mix of millionaire migration, tax-friendly regulation, and a thriving export market positions the UAE as one of the world's most dynamic hubs for premium and luxury cars — and DubiCars is proud to lead the digital transformation of this market."

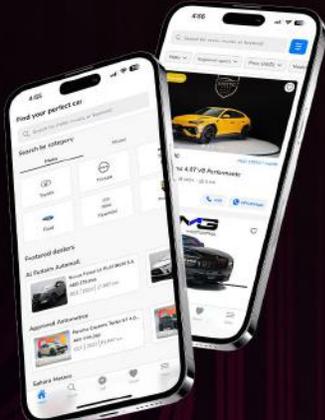
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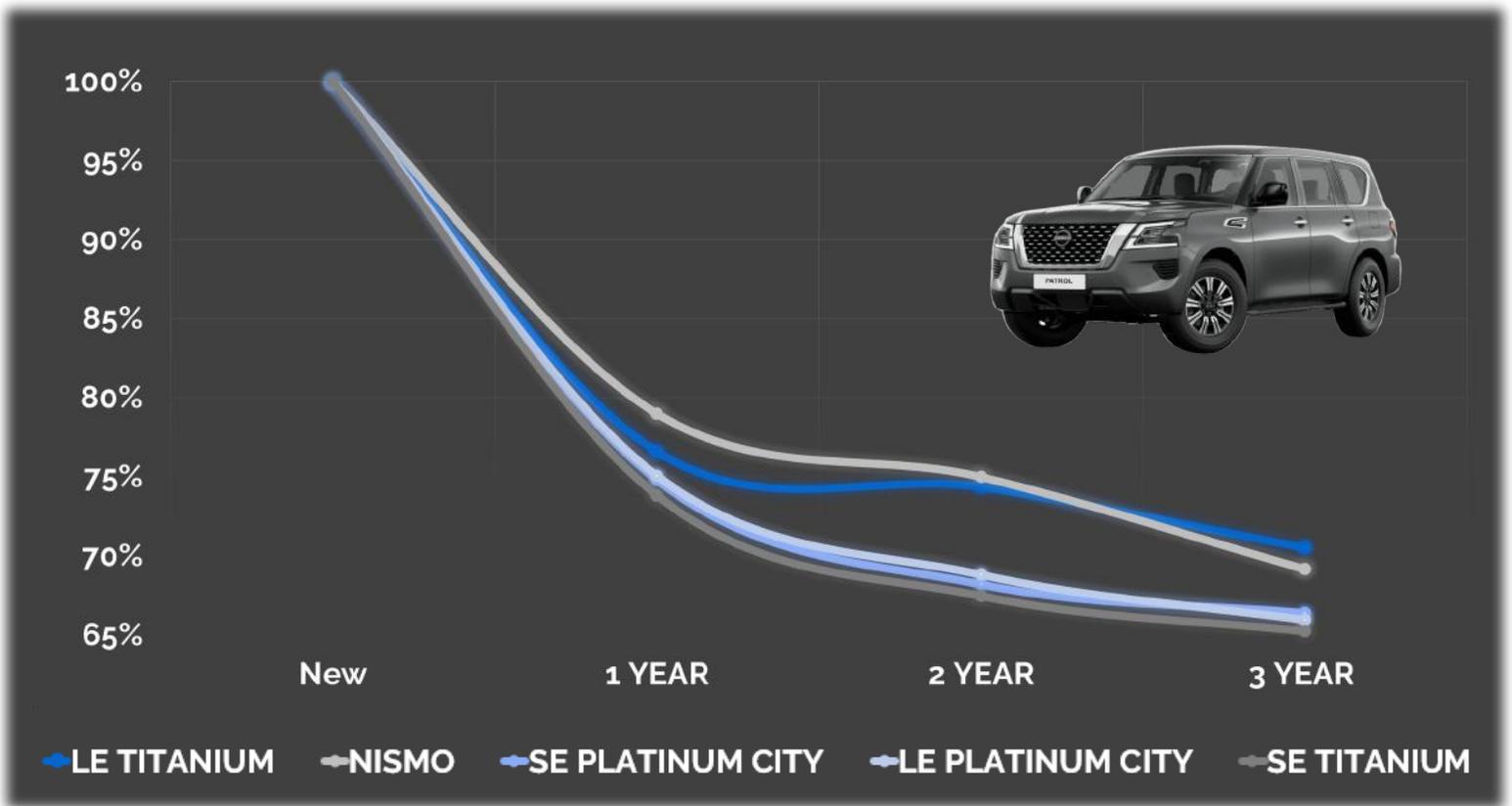


04

Residual Value Trimline Analysis

Full Size SUVs

Nissan Patrol 6th Generation Trimline RVs



Specification Categories	LE Titanium	Nismo	SE Titanium	LE Platinum City	SE Platinum City
Engine size & cylinders	5.6 L V8	5.6 L V8	4.0 L V6	5.6 L V8	4.0 L V6
Horsepower / torque	400 hp / 560 Nm	428 hp / 560 Nm	275 hp / 394 Nm	400 hp / 560 Nm	275 hp / 394 Nm
0-100 km/h (s)	6.6	6.6	10.8	6.6	10.8
Rim diameter	20 in	22 in	18 in	20 in	20 in
Seat material	Leather	Leather	Synthetic leather	Leather	Leather
Ventilated front seats	Yes	Yes	No	Yes	Yes
Power seat adjustments	5-way	4-way	5-way	5-way	5-way
Climate-control zones	2	3	2	3	3
360° view camera	Not available	Standard	Not available	Standard	Standard
Rear collision avoidance	Not available	Standard	Standard	Standard	Standard
2025 New Car Price	339,000 AED	449,900 AED	293,900 AED	379,900 AED	322,900 AED

The RV graph shows that the 6th generation **LE Titanium and Nismo maintain the highest residual values over the last three year models**. The Nismo also has the largest wheels and unique tuning, while the LE Titanium is often viewed as the “sweet spot” between performance and luxury. The **LE Platinum City performs slightly lower**, likely because its higher purchase price dampens percentage-based residuals despite having more comfort and safety features. **Among the 4.0-L trims, the SE Platinum City retains more value than the SE Titanium**. Both use the V6 engine, but the SE Platinum City has leather seats, ventilated front seats, a 360° camera, three climate-control zones and larger 20-inch wheels. These upgrades add perceived luxury and safety, supporting its residual values. The SE Titanium, with synthetic leather, smaller 18-inch rims, fewer climate-control zones and no 360° camera or ventilated seats, has the lowest RV in the lineup.

NEW Nissan Patrol 7th Generation Trimline Spotlight

LE Titanium



VS

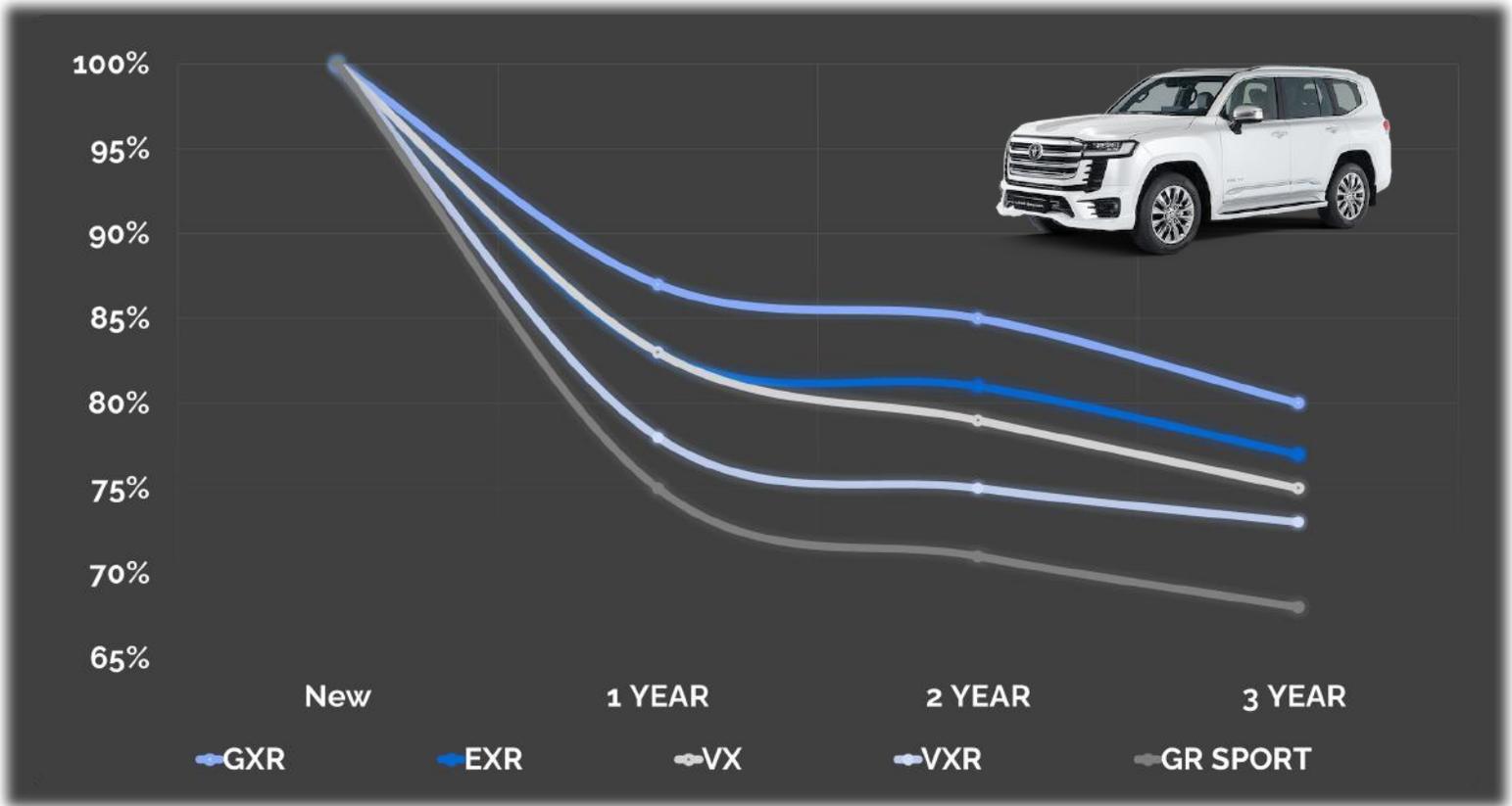


6th Generation 2024 LE Titanium 5.6L V8

7th Generation 2025 LE Titanium 3.5L Twin-Turbo V6

Specification	6th generation (2024 LE Titanium)	7th generation (2025 LE Titanium)	Likely impact on residual values
Engine type	5.6 L naturally aspirated V8	3.5 L twin-turbo V6 (VR35)	Downsizing improves efficiency and stabilizes the model without sacrificing power.
Horsepower	400 hp	425 hp	Moderate gain enhances performance.
Torque	560 Nm	700 Nm	Significant torque increase improves towing and drivability, boosting appeal.
0–100 km/h time	≈ 6.6 s	Not yet published Expected to equal or beat V8 time	Performance with better efficiency supports RV.
Transmission	Automatic (7-speed)	9-speed automatic	More gears improve smoothness/fuel economy.
Wheel rim size	20-inch alloy	20-inch machine-cut alloy	Updated design refreshes appearance without major cost impact.
Suspension	Coil-spring suspension	E-Damper suspension (electronically controlled)	Better ride control and handling can make the vehicle more desirable.
Seat material	Leather	Quilted leather	Luxurious materials enhance perceived quality.
Seat features	Ventilated seats	<ul style="list-style-type: none"> • Heated/ventilated seats with memory • Biometric cooling & air ionizer 	Additional comfort features signal higher trim value, aiding resale.
Climate zones	2 zones	3 zones	Improves passenger comfort, a plus in warmer climates.
Safety & ADAS	<ul style="list-style-type: none"> • Lane-departure warning • Adaptive cruise • No 360° camera • No rear cross-traffic alert 	<ul style="list-style-type: none"> • Adds ProPILOT with lane-keep assist • Rear cross-traffic alert • Predictive forward-collision warning • Automatic emergency braking • Lane-departure prevention • Junction assist • Still includes adaptive cruise 	Expanded ADAS aligns with market expectations for premium SUVs and tends to protect residual values.
Infotainment & connectivity	<ul style="list-style-type: none"> • Standard infotainment • No connected services 	<ul style="list-style-type: none"> • MyNissan services (remote start); • 12.8-in rear entertainment screen 	Connected features appeal to tech-savvy buyers and can future-proof the vehicle.
Other convenience features	Basic memory and adjustments	<ul style="list-style-type: none"> • Seat and steering-wheel memory • Electric steering-wheel adjustment • Head-up display on upper trims • Air filter/ionizer 	Small comforts accumulate to distinguish the vehicle in the used-car market.

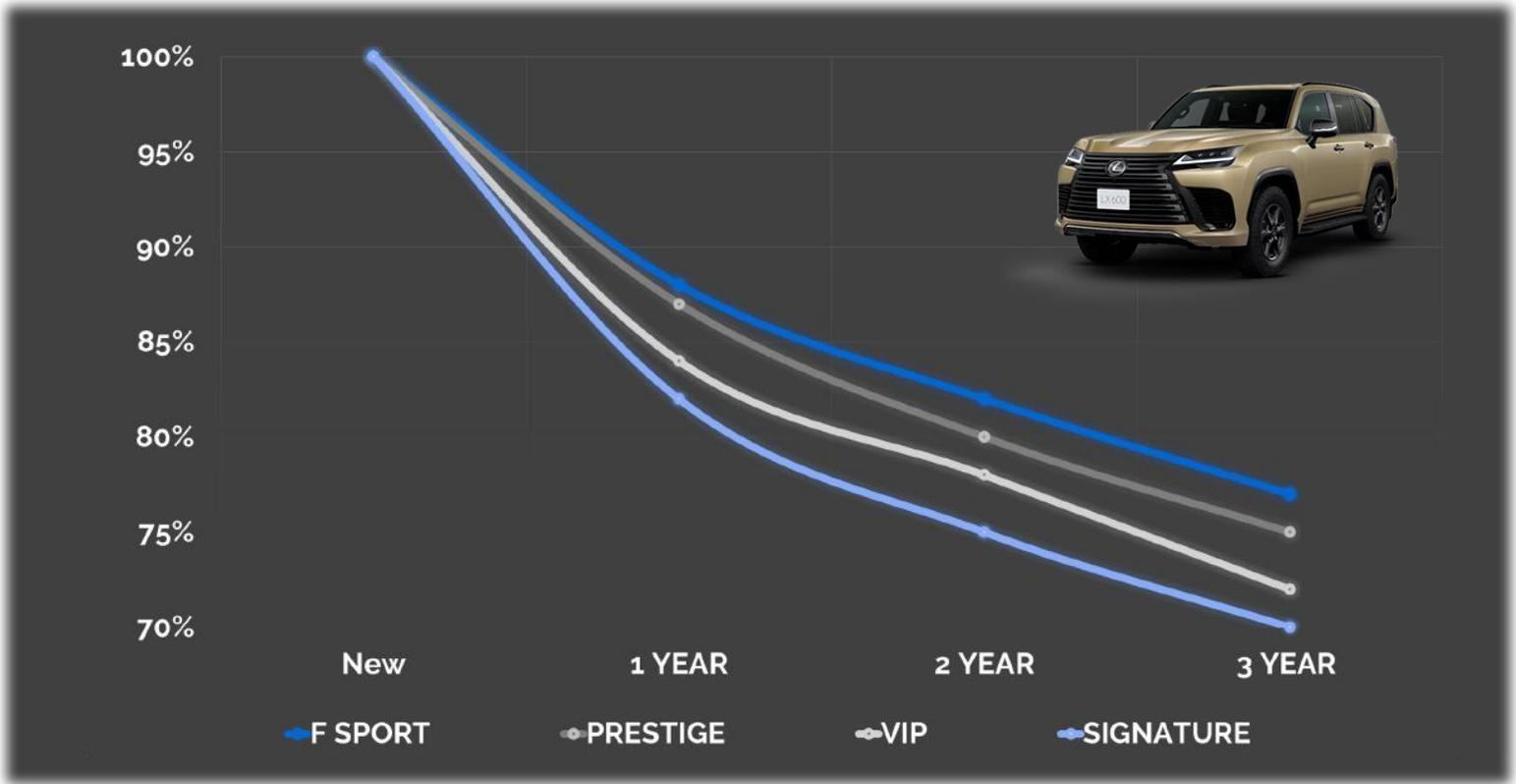
Toyota Land Cruiser Trimline RVs



Specification Categories	GXR	EXR	VX	VXR	GR SPORT
Engine size & cylinders	3.5L V6 TT	3.5L V6 TT	3.5L V6 DUAL VVTI	3.5L V6 TT	3.5L V6 TT
Horsepower / torque	409 hp / 650 Nm	409 hp / 650 Nm	409 hp / 650 Nm	409 hp / 650 Nm	409 hp / 650 Nm
0-100 km/h (s)	8.2	8.2	8.2	8.2	8.2
Rim diameter	20 in	18 in	18 in	20 in	20 in
Seat material	Leather	Cloth/Velour	Leather (Softex)	Premium Leather	Premium Leather
Ventilated front seats	Yes	No	Yes	Yes	Yes
Power seat adjustments	10-way (Driver)	5-way	10-way (Driver)	10-way (Driver)	10-way (Driver)
Climate-control zones	3	3	4	4	4
360° view camera	Not Available	Not Available	Standard	Standard	Standard
Rear collision avoidance	Standard	Not Available	Standard	Standard	Standard
2025 New Car Price	AED 329,900	AED 307,900	AED 381,000	AED 377,900	AED 412,900

The RV chart highlights that the **GXR leads the lineup, holding 87% after one year and 80% after three years**, reflecting its position as the GCC’s “sweet spot” trim where buyers value a balance of luxury, safety, and affordability. The **EXR follows with 77% after three years**, supported by strong fleet demand and its role as an entry point into the Land Cruiser range. The **VX also performs well (75% after three years)**, benefitting from premium features like four-zone climate control and leather seating, which resonate strongly with family and corporate buyers across the region. The **VXR, while aspirational, trails at 73%, as its high entry price compresses percentage retention** despite being a popular choice for prestige buyers in markets like Saudi Arabia. **The GR Sport posts the lowest RVs (68% after three years)**, showing that while off-road heritage is valued, niche performance trims remain limited in their resale audience compared to mainstream luxury and fleet-focused variants.

Lexus LX600 Trimline RVs



Specification Categories	F SPORT	PRESTIGE	SIGNATURE	VIP
Seating Configuration	5-Seat	7-Seat	7-Seat	4-Seat (Executive)
Front Seat Material	Sport-Trimmed Leather	Leather	Semi-Aniline Leather	Semi-Aniline Leather
Rear Seating	Bench Folding	Bench Folding	Bench Folding	Executive Reclining Seats w/ Leg Rests
Rear Entertainment System	Not Available	Not Available	Standard	Standard
Premium Audio System	Standard	Standard	Mark Levinson® Reference (25 speakers)	Mark Levinson® Reference (25 speakers)
Wheel Size & Design	22-inch Dark Alloy	20-inch Alloy	22-inch Alloy	22-inch Alloy
Suspension	AVS + Performance Damper & Torsen® LSD	Adaptive Variable Suspension	Adaptive Variable Suspension	Adaptive Variable Suspension
Exterior Styling	F SPORT Body Kit, Mesh Grille, Dark Accents	Standard	Standard	Standard
Interior Trim	Sport-specific accents	Wood/Alloy	Unique Open-Pore Wood	Unique Open-Pore Wood
2025 New Car Price (AED)	AED 553,800	AED 488,600	AED 505,400	AED 560,100

The RV breakout shows that the **F Sport holds the highest residual value, retaining 88% after one year and 77% after three years**, supported by its sporty positioning, 22-inch dark alloys, and AVS performance suspension which attract a loyal resale audience. The **Prestige follows closely at 87% after one year and 75% after three years**, with its 7-seat configuration, adaptive suspension, and wood/alloy interior trim appealing to family and corporate buyers in the GCC. **The VIP trim, despite its luxury 4-seat executive layout, semi-aniline reclining seats, and Mark Levinson audio, trails at 72% after three years** as its ultra-niche setup limits mainstream demand. **The Signature, although equipped with premium semi-aniline leather and a 25-speaker Mark Levinson system, shows the weakest retention at 70% after three years**, as its higher entry price compresses percentage-based RVs. Overall, trims that balance practicality and performance, such as the F Sport and Prestige, retain more value in the GCC market than highly specialized luxury variants.

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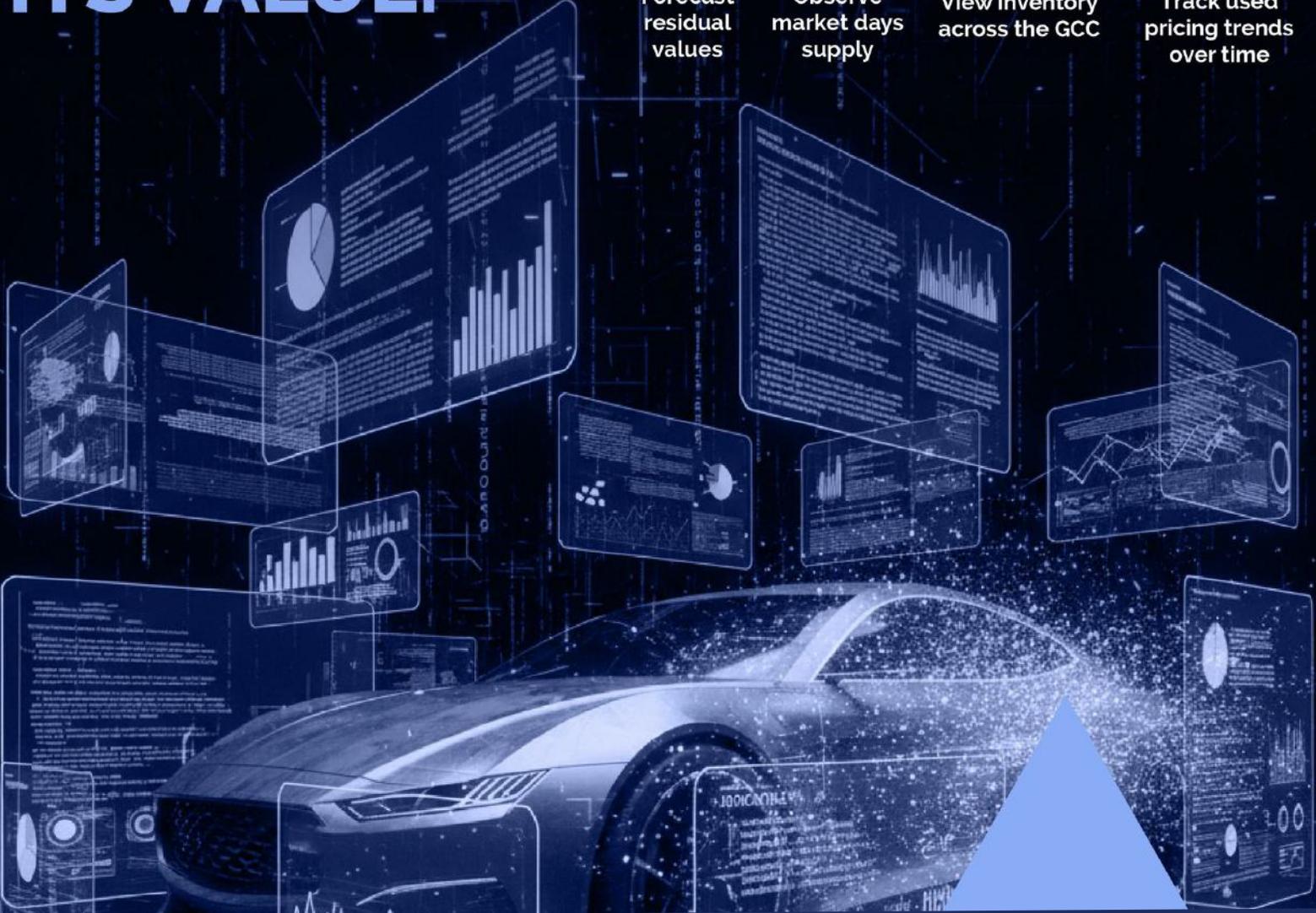
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05

Author's Note

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When I look at the H1 2025 data for the UAE and KSA automotive industry, what excites me most is how clearly it shows the Middle East at the center of global automotive change. In the UAE and KSA, the rise of Chinese brands is no longer a headline, it's a reality on the ground. Jetour's surge and the growing acceptance of Geely, Haval, and others show that buyers here are open to new choices when those choices deliver value, technology, and trust. These shifts are monumental, because it tells us the consumer is evolving faster than many expected.

What I take away most from this report is how important it is to go beyond the surface. It's not just about who sold the most cars or which models topped the charts. It's about understanding why. Why consumers are choosing certain brands, why lifecycles are shortening, why residual values are shifting.

With AutoData Analytics, we're able to go beyond surface figures—mapping how different brands and models hold residual value, identifying which ones are building long-term trust, and projecting how these shifts will play out in the used car market. For me, this is the real story: data turned into clarity, giving our partners the foresight they need to adapt and stay ahead in a market that isn't slowing down.

Nour Abu-Safe, Head of Insights at AutoData Middle East



Our H1 2025 AutoData Used Car Market Report for the UAE and KSA makes clear that we are not simply observing market activity—we are witnessing a fundamental realignment of the automotive landscape. The traditional hierarchy is being reshaped as Chinese brands surge forward, led by Jetour's +160% growth and Geely's strong momentum. Their strategy of delivering value-packed, tech-forward vehicles is resonating with a younger, digitally savvy, and price-conscious consumer base, challenging the dominance of legacy players like Toyota that continue to hold their ground.

At the same time, EV adoption is accelerating, with sales up 18.6% and reaching a 7% share in the UAE, a sign of both maturing infrastructure and a decisive shift in consumer preference. The used car market sits at the heart of this transformation, where the influx of new, tech-forward vehicles will redefine residual values and reshape buyer expectations for years to come. The message is clear: opportunity is immense, competition is intensifying, and our strategy must remain agile—leveraging digital platforms, building transparency, and anticipating how today's new car trends will shape tomorrow's used car market.

Sebastian Fuchs, Managing Director at AutoData Middle East

About AutoData Middle East

At AutoData, we specialize in empowering individuals and businesses to make informed decisions when it comes to buying, selling, and managing vehicles. Our mission is to provide you with the confidence that comes from having a deep understanding of the specifications, condition, history, and pricing of vehicles.

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